

AI FRONT DESK FOR INDIAN BUSINESSES

Never miss another customer.

One agent that answers your calls, WhatsApp, SMS and email. It books appointments, captures leads and answers questions, in your customer's language, round the clock.

HOME SERVICES · CLINICS · REAL ESTATE · LAW FIRMS · RESTAURANTS · SALONS

**Asha · Sharma Plumbing & Air**

SATURDAY, 9:41 PM · INBOUND CALL

**LIVE**

Hi, my water heater just started leaking everywhere. Can someone come tonight?

Sorry about that! Shut off the inlet valve if you can reach it. Our emergency tech has a 10:30 pm slot, shall I book it?

Yes please. C-404 Palm Grove, Indiranagar. Name's Rohan.

Booked, Rohan. Tech reaches by 10:30 pm, confirmation on its way to your phone.

EMERGENCY JOB BOOKED · LEAD CAPTURED · 38 SECONDS

A front desk that never takes lunch.

FIG.01

Books appointments

Takes the caller's name, preferred slot and service, and writes the booking straight into your dashboard.

FIG.02

Captures every lead

A missed call is a lost customer. The agent qualifies the caller and saves their details before they hang up.

FIG.03

Answers the same questions, forever

Timings, prices, directions, parking. It never gets tired of question number four hundred.

FIG.04

Knows when to get you

Anything it cannot handle gets escalated to you with full context. You take over the chat with one tap.

FIG.05

Speaks your customer's language

English, Hindi, Hinglish. The agent matches whatever the customer speaks.

FIG.06

Every word on record

Full transcripts of every call and chat, with a summary and the outcome. Nothing happens behind your back.

4

CHANNELS, ONE AGENT

24/7

ANSWERS ON RING ONE

0

CALLS SENT TO VOICEMAIL

1

INBOX FOR EVERYTHING

What lands in your dashboard after every conversation

BOOKING

Service, slot, name and number, ready to confirm.

LEAD

Qualified contact with what they actually wanted.

NEEDS YOU

Escalation with a one line reason and callback number.

MESSAGE

Anything else worth reading, with the full thread.

Your agent is assembled, not programmed.

Pick the building blocks your business actually needs and switch them on or off any time. No scripts, no flowcharts, no code, no waiting on a developer.

MODULE 01

FAQ and business info

Answers hours, location, pricing and services from your own knowledge base, and only from your knowledge base.

- Never invents a price, a timing or an address
- Choose what it does when it does not know: **admit it** or **take a message**

MODULE 02

Appointment booking

Collects the service, the day and time, the caller's name and number, then reads it back once to confirm.

- Your service list, your business hours, your slot length
- Never over-promises a slot, your team confirms

MODULE 03

Lead capture

Spots real interest and qualifies the caller with your questions, worked naturally into the conversation.

- Your qualifying questions, in your words
- Set the fields it must not hang up without

MODULE 04

Human escalation

Knows when to stop trying. Angry customer, complaint, emergency, or a plain request for a human.

- Set your own triggers and callback number
- Logs a one line reason so you walk in knowing the story

HOW THE MODULES ADD UP

One persona plus the blocks you turned on.

Your agent's behaviour is stored as configuration, not code. At the start of every call it loads your setup, builds its instructions in the order you chose, and picks up exactly the tools those modules give it. Change a setting at 4 pm and the 4:01 pm caller gets the new behaviour.

- **Name, greeting and voice** you write yourself
- **Language** per agent, including Hinglish
- **Drag the order** of modules to set priority
- **Multiple agents** per business, each with its own setup
- **Draft and live** states, so you test before you ship

Your customers pick the channel. The agent is already there.

VOICE

Phone calls

A real conversation, not a phone tree. Your number, answered by your agent, any hour.

CHAT

WhatsApp

The channel your customers already use all day. Replies in seconds, books in the chat.

TEXT

SMS

Confirmations, reminders and quick answers that reach every phone, smart or not.

MAIL

Email

Longer enquiries get proper replies, and the thread stays in your inbox too.

ONE INBOX

Everything in one thread, per customer

The same person who called you on Tuesday and messaged on Thursday is one contact with one history, whichever channel they came from.

- **Live inbox** that updates as messages arrive, no refreshing
- **Take over** from the agent mid-conversation, one tap
- **Mark resolved** and keep the queue honest
- **Nothing lands twice**, repeat deliveries from providers are filtered out
- **Unread and open counts** on the overview, so you know what is waiting

CONTROL PER CHANNEL

You decide how much the agent does

Connect a channel in a couple of minutes, then set the rules for that channel alone.

- **Auto reply on or off** per connection, day one caution allowed
- **WhatsApp templates** managed in the dashboard, draft to approved
- **Outside the 24 hour window** the right approved template goes out automatically
- **Email subject lines** set per connection
- **Keys stay yours**, stored against your business, changeable any time

WHY THIS COSTS YOU LESS

WhatsApp runs on Meta's official Cloud API directly, with no reseller in the middle taking a cut of every message. Service conversations stay free and utility messages run around eleven paise. SMS goes through an Indian route at a fraction of the international price, with DLT registration handled for you.

The whole front desk on one screen.

01 · OVERVIEW

Your week at a glance

Calls and conversations in the last seven days, minutes used, what still needs you, and a guided checklist until your setup is complete.

02 · AGENTS

Build and tune your agent

Name, greeting, language and persona. Toggle modules, edit their settings, and set an agent live when you are happy.

03 · PLAYGROUND

Try it before your customers do

Chat with your agent inside the editor, using the exact setup and knowledge it will use on a real call. Adjust, retry, ship.

04 · KNOWLEDGE

Teach it your business in plain words

Timings, prices, address, policies, offers. Add, edit and remove entries yourself. The agent answers from these and nothing else.

05 · INBOX

Every conversation, live

All channels in one list, threads that update as they happen, take over or resolve without leaving the page.

06 · CALLS

Transcripts, turn by turn

Every call logged with duration, outcome and the full back and forth. Read exactly what your agent said, any time.

07 · CHANNELS

Connect and manage

Point your phone number, WhatsApp, SMS and email at the agent. Per channel settings and a WhatsApp template library.

08 · USAGE

Billing you can actually audit

Every minute and every message metered line by line in rupees. No mystery invoice at the end of the month.

SIGNING UP

Start free, no card.

Create an account, tell us your business name and type, and you land in a workspace that is yours alone. Invite your team to the same workspace when you are ready.

DESIGNED FOR REAL DESKS

Fast, quiet and readable on a shop counter laptop or a phone. No dashboards full of charts nobody uses. Just the things you act on.

Built properly, priced honestly.

LAYER	WHAT WE RUN	WHY IT MATTERS TO YOU
Voice pipeline	Self hosted realtime worker	Full control of speed and cost, so your calls feel like calls
Speech to text	Deepgram streaming	Handles Indian English and Hinglish, not just American accents
Voice	Cartesia, ElevenLabs backup	Low latency Hindi and regional voices that do not sound robotic
Brain	Gemini Flash, Claude for premium	Fast answers at a price that lets us keep your bill sane
Telephony	Indian SIP trunk	Local numbers, local rates, no international hop
WhatsApp	Meta Cloud API, direct	No reseller markup on any message you send
SMS	MSG91	Indian pricing with DLT registration managed for you
Email	Resend	Deliverability that actually reaches the inbox
Data and auth	Supabase Postgres	Your data isolated at the database level, not by promise
Dashboard	Next.js on Vercel	Loads fast from anywhere, including a phone on mobile data
Payments	Razorpay, metered	Pay in rupees for what you actually used

ISOLATION

Your data is yours

Every table carrying business data enforces access at the database level. Another business on the platform cannot read a single row of yours, even by accident.

CREDENTIALS

Keys handled carefully

Channel keys are stored against your account and never shown in full again. Platform credentials sit in a locked store that only the servers can read.

RECEIPTS

Nothing off the books

Full transcripts, every outcome, and a per minute cost ledger. If you want to check what happened on any call, you can.

BUILT IN INDIA, FOR INDIA

Indian numbers, Indian payment rails, Indian messaging routes, Indian languages, rupee pricing. Not a global product with a rupee sticker on it.

NEW VERTICALS WITHOUT A REWRITE

Because behaviour is configuration, a clinic, a restaurant and a law firm all run on the same platform with different blocks switched on. Your requests do not wait for a release.

Live in an afternoon, not a quarter.

STEP 01

Create your agent

Give it a name, a greeting and a language. Pick the building blocks your business needs: bookings, FAQs, lead capture, handover to a human.

STEP 02

Teach it your business

Add your timings, prices, address and policies in plain language. No scripts, no flowcharts, no code.

STEP 03

Connect your channels

Point your phone number, WhatsApp, SMS and email at the agent. It answers everywhere at once, and everything lands in one inbox.

WHO IT IS FOR

- **Home services**, plumbers, electricians, AC and appliance repair, where the emergency call at 10 pm is the whole month's margin
- **Clinics and dentists**, where reception is on the phone and the walk-in is waiting
- **Salons and spas**, where every booking is taken between two customers
- **Real estate**, where a lead that is not called back in ten minutes is somebody else's
- **Law firms and consultants**, where the first call decides whether you are hired
- **Restaurants**, where the reservation line rings hardest exactly when nobody can pick up

Put your business on autopilot.

Set up your agent today. No card needed to start.

Start free

See it answer a call